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SKILLS

Interface Design
Poster Design
Visual Design
Web Design
Motion Graphics
Branding
Data Visualization
User Experience
Prototyping
Wireframing
HTML + CSS

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe InDesign
Adobe After Effects
Adobe XD
Affinity Designer
Affinity Photo
Affinity Publisher
Sketch
Figma
Unity
Blender
Fusion 360
Visual Studio Code
WebStorm

EDUCATION

BFA Graphic Design | 2020
San José State University
Dean's Scholar | 3.41 GPA

BRANDON LAI

GRAPHIC DESIGNER

Designer with a keen interest in computer science,
pursuing opportunities in UX/UI design.

EXPERIENCE

International Design Education Expo & Conference (IDEEC)

Web Design Coordinator

San José, CA | July 2019 – August 2019

- Collaborated with a team of four people to design and launch the website for IDEEC, which contained information from 34 speakers from 25 universities and global design agencies. The website also provided information about the event, such as schedules for each day and directions on how to get to the venue. Additionally, more than 800 works from the exhibition were featured on the website.
- Contributed to assembling the exhibition by patiently printing panels of over 800 featured works and constructing the exhibition panel walls. Each featured work was checked for typos and discrepancies in image quality before, during, and after printing the exhibition panels.
- Staffed the VIP reception desk where speakers, VIPs, and honored guests were greeted, permitted entry to the event, and had questions answered. IDEEC branded merchandise were also sold to the public at the VIP reception desk.

HouseThat

Graphic Design Intern

San José, CA | July 2019 – August 2019

- Designed potential logos, branding, and interfaces for a startup company known as HouseThat, whose goal is to streamline the process of housing financing for homeowners and assist customers in getting the most value out of their homes.
- Collaborated with a group of designers to produce visual layouts, structures, and sitemaps for the HouseThat website. The website is the primary platform in which the service is distributed, which can be accessed for free with limited functionality, or at a premium cost for the full suite of services that HouseThat offers.